

Educational Sessions – 2010 Speaker List

WEDNESDAY, JUNE 16, 2010

Category	Time Slot	Speaker Name	Topic
Companion Animal	3-6pm	Sherry Sanderson, DVM	"Biotics" in the Diet of Companion Animals Sponsored by P&G Pet Care
Management	3-6pm	Bill Schroeder	Social Media Marketing: Today's Most Profitable Marketing Opportunity Gone are the days when Facebook, YouTube, Twitter, and blogs are novelty sites for teens. Today's most progressive practices understand that this extremely effective source of new clients is an opportunity that cannot be missed!

THURSDAY, JUNE 17, 2010

Category	Time Slot	Speaker Name	Topic
Companion Animal	8:30am-3:15pm	Anthony Carr, DVM	What You Don't Know Can Hurt You: Zoonotic Diseases; Cutting Edge of Medicine: an Update on the Newest Research; Managing Constipation in Cats; IMHA an Update
Companion Animal	8:30am-3:15pm	Paul Bloom, DVM	Diagnosis & Management of the Pruritic Dog; Diagnosis & Management of Canine Bacterial Pyoderma; Diagnosis & Management of the Pruritic Cat; Diagnosis & Treatment of Malassezia Dermatitis
Emergency	8:30am-3:15pm	Tim Crowe, DVM	Practical Life Saving Gizmos, Gadgets, Protocols, and Procedures, Including the Use of New Economical Biophysics Based Devices
Companion Animal	8:30am-3:15pm	Reid Tyson, DVM	Ultrasound
Companion Animal	8:30am-3:15pm	Greg Grauer, DVM	Nuts & Bolts of Azotemia; Nuts & Bolts of Proteinuria; Hyperthyroidism: A View From the Urinary Tract; NSAIDs and the Kidney
Companion Animal	8:30am-3:15pm	Mary Ann Radlinsky, DVM	Urinary Tract Surgery, Helpful Tips; Wound Management: Simple is OK, but There Are Easy "Extras" You Can Add; Wound Management: The VAC; Wound Management: Managing Tension
Companion Animal	8:30am-3:15pm	Deborah Greco, DVM	Obesity and Type 2 DM in Cats; Insulin and Oral Hypoglycemic Therapy; Monitoring Diabetic Cats; DKA and Non-Ketotic Hyperosmolar Coma in Cats
Companion Animal	8:30am-12pm	Louis Gotthelf, DVM	Ear Anatomy & Physiology, Primary, Predisposing, and Perpetuating Causes of Ear Disease, Video Otoscopic Examination of Ears, Cytology of Otic Exudates; Proper Ear Flushing Techniques, Middle Ear Disease, Treatment of Otitis Externa and Otitis Media <i>Sponsored By MedRx, Inc.</i>
Companion Animal	8:30am-3:15pm	Debra Zoran, DVM	Management of Chronic Diarrhea in Kittens and Cats; Chronic Vomiting in Cats: A Case Based Review; Pancreatitis in Cats: The More We Know...; Management of Diseases of the Colon: Focus On Felines
Large Animal	8:30am-3:15pm	Fred Caldwell, DVM	Focus on Foot Lameness in the Horse; Review of Perineural Anesthesia of the Equine Distal Limb Nuclear Scintigraphy; What are the Indications?; Approach to the Caudal Foot Pain Horse; Surgical Conditions of the Foot; Surgical Management of Laminitis
Management	8:30am-11:30am	Cindy Lichty, DVM	Paw & Order: Important Responsibilities of Veterinarians to Maintain the Health of Their Patients; The Families in Which They Reside and The Public. The Case Example Uses A Zoonotic Parasite to Illustrate Many Diagnostic, Therapeutic, and Record Keeping Issues Used In Everyday Practice. The Educational Message of This Program Is Endorsed By The American Animal Hospital Association.

Technician/Support Staff Sessions

Tech/Staff	8:30am-3:15pm	Margi Sirois	Practical Cytology: Sample Collection and Handling; Practical Cytology: Evaluation of Tissues and Fluid Aspirates In-House Hemostatic Testing; Immunologic Testing
Tech/Staff	1:15pm-3:15pm	Louise Dunn	Keep Your Team Happy: Creating A Positive Culture Pricing: What's Fair To The Clients And Fair To You? <i>Sponsored by CareCredit</i>

WET LABS

Ear Care	1:00pm-4:00pm	Louis Gotthelf, DVM	Ear Care Wet Lab <i>Sponsored by MedRx</i>
Cruciate Repair	8am-12pm	TBA	Lateral Suture using Monofilament Nylon and Tibial Crest Transposition <i>Sponsored by Securos</i>
Cruciate Repair	1:00pm-3:15pm	TBA	Lateral Suture using SECUROS Orthofiber and Bone Anchors <i>Sponsored by Securos</i>

FRIDAY, JUNE 18, 2010

Category	Time Slot	Speaker Name	Topic
Companion Animal	8:30am-3:15pm	Anthony Carr, DVM	The ECG in Practice and Arrhythmia Diagnosis; Diagnosing & Managing Heart Failure in 2010; Cardiac Case Presentations Part 1; Cardiac Case Presentations Part 2
Companion Animal	8:30am-3:15pm	Paul Bloom, DVM	Dermatologic Tests for Small Animal Practice; Diagnosis & Management of Otitis Externa in the Real World; Autoimmune Skin Diseases; New Drugs in Veterinary Dermatology
Emergency	8:30am-3:15pm	Tim Crowe, DVM	Practical Life Saving Gizmos, Gadgets, Protocols, and Procedures, Including the Use of New Economical Biophysics Based Devices
Companion Animal	8:30am-3:15pm	Katharine Lunn, DVM	Getting the Most From Your Endocrine Test Results; Old and New Therapies for Endocrine Diseases; Achieving Diabetes Remission in Cats; Are You Missing Acromegaly?
Companion Animal	8:30am-3:15pm	Deborah Greco, DVM	Update On Feline Thyroid Disorders; Adrenal Disorders in Cats; Diagnosis and Treatment of Feline Hypertension; Calcium Disorders in Cats
Behavior	8:30am-3:15pm	Debra Horwitz, DVM	Update On Canine Human Directed Aggression; How to Manage and Help Problem Behaviors in Dogs and Cats; Aggression Toward Unfamiliar Dogs On Walks; Treating the Fearful and Under Socialized Dog
Companion Animal	8:30am-3:15pm	Mary Ann Radlinsky, DVM	Laparoscopic Surgery; Oncologic Surgery; Feeding Tube Placement and Use; Tracheal Collapse
Companion Animal	8:30am-3:15pm	Greg Grauer, DVM	Chronic Kidney Disease, Part 1; Chronic Kidney Disease, Part 2; Complicated/Recurrent Urinary Tract Infections; Micturition Disorders
American Heartworm Society	8:30am-3:15pm	Heartworm University	Prevalence and Epidemiology; Heartworm Disease; Heartworm Disease & Complications; Diagnosis of Heartworm Infection; Treatment & Prevention; Controversies in Heartworm Disease; Case examples; This interactive based course addresses clinically relevant aspects of heartworm disease in dogs cats, Frameable certificates of course completion will be available from the American Heartworm Society for those who attend all sessions.
Management	8:30am-3:15pm	Elise Lacher, CPA	Your Financial Statements, What Are They Telling You? Parts 1 & 2; Creating a Culture of Accountability Parts 1 & 2
Large Animal	8:30am-3:15pm	Fred Caldwell, DVM	Head Games - Surgical Conditions of the Equine Skull; Surgical Treatment Options for Periocular Squamous Cell Carcinoma; Principles of Standing Enucleation in the Horse; Surgical Management of Traumatic Fractures of the Equine Head; Review of Sinonasal Disease, Diagnosis, and Treatment of Common Conditions; Equine Oral Surgery

Technician /Support Staff Sessions

Tech/Staff	8:30am-3:15pm	Louise Dunn <i>Sponsored by CareCredit</i>	Compliance: What it Takes: Effective Communication to Help Your Clients Say Yes; Time is Money: Making Your Hospital More Effective; How do you Know It's Working - Increasing Compliance; Marketing and Communicating Your Message is a Must! Parts 1 & 2
Tech/Staff	8:30am-3:15pm	Margi Sirois	More Than Skin Deep: Dermatology Sample Collection & Handling; More Than Skin Deep: Dermatology Sample Evaluation; Erythrocyte Morphology; Leukocyte Morphology

WET LABS

Wet Lab	1:00 - 4:00pm	Reid Tyson, DVM	Ultrasound Interpretation Lab
Wet Lab	8:00am - 3:15pm	TBA	Cruciate Repair - TTA Technique <i>Sponsored by Securos</i>

SATURDAY, JUNE 19, 2010

Category	Time Slot	Speaker Name	Topic
Companion Animal	8:30am-3:15pm	Anthony Carr, DVM	Nuts & Bolts of Blood Pressure Measurement: The Hows; Nuts & Bolts of Blood Pressure Measurement: The Whys; Management of Chronic Renal Failure; What Matters Practically; Protein Losing Kidney Disease: What To Do
Companion Animal	8:30am-3:15pm	Paul Bloom, DVM	Diagnosis & Management of Non Pruritic Alopecia in the Dog; Diagnosis & Management of Otitis Media; Diagnosis & Management of Canine Cutaneous Vasculitis; What Would You Do? Part 1; What Would You Do? Part 2
Companion Animal	8:30am-3:15pm	Erik Hofmeister, DVM	Sedation & Recovery, Pain Management; Anesthesia Crises; Introduction to Exotic Animal Anesthesia; Economics of Anesthesia
Behavior	8:30am-3:15pm	Debra Horwitz, DVM	Feline House Soiling; Feline Urine Marking; Feline Aggression Toward Household Cats; Feline Aggression Toward People

SATURDAY, JUNE 19, 2010 (CONTINUED)

Category	Time Slot	Speaker Name	Topic
Companion Animal	8:30am-3:15pm	Barrett Gift, DVM	Disease of the Eyelid; Corneal Diseases and Therapy; Disease and Surgery of the Lens; The Eye and Systemic Disease
Companion Animal	8:30am-3:15pm	Debra Zoran, DVM	Understanding Probiotics and Bacteria in the GI Tract; Dietary Therapy of Severe PLE and IBD in Dogs; Esophageal Disease in Dogs and Cats: Recognition & Management; Chronic Vomiting in Dogs: Picking Up the Clues
Companion Animal	8:30am-3:15pm	Katharine Lunn, DVM	Abnormalities of Blood Calcium; Disorders of Sodium and Potassium; Polyuria and Polydipsia; Fever Of Unknown Origin
Companion Animal	8:30am-3:15pm	Reid Tyson, DVM	Ultrasound
Management	8:30am-3:15pm	Elise Lacher, CPA	Help, My Numbers Aren't What They Used To Be Parts 1 & 2; Performance Evaluations, Is Once A Year Often Enough?; Difficult Conversions - How Do We Pull That Off?
Large Animal	8:30am-3:15pm	Thomas Passler, DVM	Neurologic Diseases of Ruminants; Selected Diseases of Small Ruminants Interpretation of Blood Work in Food and Fiber Animals; An Update on Bovine Viral Diarrhea Virus

Technician / Support Staff

Tech/Staff	8:30am-3:15pm	Tim Crowe, DVM	Practical Life Saving Gizmos, Gadgets, Protocols, and Procedures Including the Use of New Economical Biophysics Based Devices
Receptionist	8:30am-3:15pm	Louise Dunn	Client interactions, Raising the Bar; Communications First impression and the High Maintenance Client Team Building and Training Ways to Learn from Your Clients; Tips for Running an Effective, Efficient Client Service Center Stress: Handling it with a Smile

WET LAB

Wet Lab	8:00am-12pm	TBA	External Fixation Lab <i>Sponsored by Securos</i>
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SUNDAY, JUNE 20, 2010

Category	Time Slot	Speaker Name	Topic
Companion Animal	8:30am-12pm	Tim Crowe, DVM	Practical Life Saving Gizmos, Gadgets, Protocols, and Procedures Including the Use of New Economical Biophysics Based Devices
Companion Animal	8:30am-12pm	Erik Hofmeister, DVM	Cardiopulmonary Cerebral Resuscitation; Evidence Based Medicine
Companion Animal	8:30am-12pm	Barrett Gift, DVM	The Canine Glaucomas; Feline Ophthalmology; Retinal Diseases and Treatment; Ocular Neoplasia

WET LAB DESCRIPTIONS AND PRICES

(Please mark the appropriate lab you would like to attend, carry over total to registration form)

Thursday, June 17, 2010

Cruciate Repair Wet Lab – 8am - 12pm \$300____
Lateral Suture using Monofilament Nylon and Tibial Crest Transposition. Participants will learn how to diagnose and treat a ruptured cranial cruciate ligament, and then perform the extracapsular technique using the SECUROS Precise Crimping System; as well as Patella Luxation.

Cruciate Repair Wet Lab – 1-3:15pm \$300____
Lateral Suture using SECUROS Monofilament in conjunction with the SECUROS Bone anchors and Crimping System.

Ear Care Wet Lab – 1- 4:00 pm \$150____
Learn how to diagnose and treat ear disease – one of the most vexing conditions you experience in everyday practice utilizing anatomical specimens and the MedRx videoscope.

Friday, June 18, 2010

Cruciate Repair Wet Lab – TTA Technique \$350____
8:00am-3:15pm
Participants will learn the latest technique in Cranial Cruciate Ligament Repair, the TTA, or Tibial Tuberosity Advancement. This technique is easier to learn and easier to perform than the TPLO, with the same or better outcome. This will be performed using bone models.

Ultrasound Interpretation Wet Lab – 1-4pm \$275____
Ultrasound of the GI Tract & Pancreas; Ultrasound of the Urinary Tract & Adrenal Glands; Ultrasound of the Liver & Portal Hilus; Alternative Sonographic Approaches and Sampling Techniques

Saturday, June 19, 2010

External Fixation Repair Lab – 8:00am - 12pm \$300____
Participants will learn how to repair all types of fractures using the Patented SECUROS External Fixation System. The proper use of the Pin Placement Device, Clamps and other patented instruments will be shown. This will be performed on plastic sawbones.

Total of Labs \$ _____
Please carry total to registration form

Name _____
(Please write your name in case of separation from other sheets)

Please mail or fax this form along with your registration & reservation forms to:
Southeast Veterinary Conference
Post Office Box 505, Maury, NC 28554.
Phone: 252-747-8180 Fax: 252-747-4100