



Sponsor Form



Springmaid Beach Resort • Myrtle Beach, South Carolina • June 16 - 20, 2010

— 2010 SEVC Sponsorship Opportunities —

SEVC is providing increased opportunities for sponsorship, as follows. Requests to participate in this program will be handled on a first-come, first-serve basis. Organizations wishing to sponsor the complete cost of any one or more packages will be given preference over those who wish to sponsor a part of any of the offered packages.

All sponsors will receive the following recognition:

- *Special Signs will be placed at each location listing pertinent facts regarding sponsorship.*
- *Sponsor Signs will be located at the entrance to the Exhibit Area and at the Registration Desk area.*
- *Sponsors will receive Special Recognition along with Complimentary Listing in the Program.*

The Program is useful to attendees and exhibitors both during and after the 2010 Southeast Veterinary Conference.

Send the SEVC Conference Sponsor Form along with your exhibit form ... Plan now to be a part of the 2010 SEVC.

SEVC will conduct daily drawings during each session and winners must be present to collect the prize. If exhibitors wish to present gifts of any kind, it must be done on your own within the context of your booth and company marketing strategies. No special PA announcements will be made in connection with this format.

- Scientific Programming:
 - Full Day \$1,500-3,000 (estimated)
 - 1/2 Day \$1,000-2,000 (estimated)

Sponsor receives verbal recognition, signage, recognition in conference proceedings, program and pre-conference promotions. Sponsorship includes speaker honorarium, travel, room & board and out-of-pocket expenses.

- Tote Bags Vinyl Lunch Cooler Beach Towels At Cost
- Miniature Golf Tournament Key Cards At Cost
- Family Night Animal Hall of Fame Dinner & Show
 - Thursday Evening June 17, 2010 \$12,000 exclusive \$6,000 two sponsors each \$4,000 three sponsors each
 - Friday Evening June 18, 2009 \$2,500 Exclusive
- Grand Strand Beachside Party
 - Saturday evening, June 19, 2010 \$13,000 exclusive \$7,500 two sponsors each \$5,000 three sponsors each
- Luncheon Adjacent to Exhibit Area:
 - Thursday Friday Saturday \$3,500 exclusive each day
- Donation toward Luncheon:
 - Thursday Friday Saturday \$1000 each day
- Welcome Reception in Exhibit Hall:
 - Wednesday, June 16, 2010 \$2,500 exclusive
- Refreshment Breaks:
 - Wednesday Thursday Friday Saturday Sunday \$1000 exclusive per day \$500 exclusive per 1/2 day
- Program Covers including Outside Back Cover Ad Program Advertising (ad size 7-1/2" x 10" - 133 line screen) \$2,500 (Full Color)
 - Full page \$500 (4 Color)
 - Half page \$300 (4 Color)
 - One-page \$350 (2 Color)
 - One-half page \$200 (2 Color)
- Total Sponsorship Transfer to Exhibit Form \$ _____



SPRINGMAID BEACH • JUNE 16 - 20, 2010 • MYRTLE BEACH, SC
EXHIBIT SPACE CONTRACT

By submitting a signed copy of this contract, we request space in the exhibit area of the Southeast Veterinary Conference® with our preference for space(s) listed below. The cost of a single booth is \$1,200.00; oversize \$1,500.00; double \$2,000.00. This includes registration for three to five representatives per exhibitor.

Each perimeter space (Floor Displays) is approximately 7'x10'
Interior spaces (Table Tops) approximately 6'x9'
pipel/draped & consists of:

1. One (1) 6' or 8'x24" draped table
2. Two (2) chairs
3. One (1) 110 volt electrical outlet
4. Guard Services
5. General maintenance of aisles, lighting, & air conditioning.

This fee does not include:

1. Booth carpet can be rented from Convention Makers at \$80.00 per booth space. Please utilize the additional equipment order form. The carpet color will be Grey.
2. Storage and placement of any exhibit related materials.
3. Decoration & related services
4. Electrical need other than 110 volt outlet
5. Cleaning and maintenance of individual booths
6. Labor for additional electrical service, plumbing, carpentry, etc.
7. Waste basket at the booth.

Interior Booths More Suited for Table Top Exhibits, not Floor Displays. Perimeter booths suitable for either.

The exhibit area will be available for set-up of your exhibit, **Wednesday 9am, June 16, 2010 with the exhibits opening @ 4pm. All exhibits & materials must be removed from the premises by 4pm, Saturday, June 19, 2010. Exhibit hours: Wednesday, June 16, 2010, 4-8pm; Thursday & Friday, June 17 & 18, 2010, 9am-3:30 pm, and Saturday, June 19, 2010, 9am-1pm.**

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the South Carolina Association of Veterinarians and Veterinary Association Management, their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of the SCAV & VAM, and their employees/agents. In addition, exhibitor acknowledges that South Carolina Association of Veterinarians, Veterinary Association Management does not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Exhibit space will be assigned on a first-come basis as contracts and deposits are received, although sponsors will be given their preference of booth space. (Minimum non-refundable deposit of 50% of amount due required to hold space, balance due no later than April 1, 2010.) A confirmation of booth location will be sent after May 15, 2010.

Type of Display – Circle One; **Table Top or Floor Display** Need Table In Booth – Circle One Yes or No

We would like _____ Space(s) and location preferences are as follows:

1. _____
2. _____
3. _____
4. _____
5. _____

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax # _____

The following representatives will be at this meeting:

_____	_____	_____
Name	Address	City, State, Zip

_____	_____	_____
Name	Address	City, State, Zip

_____	_____	_____
Name	Address	City, State, Zip

We need the following special requirements: _____

Booth(s) Cost \$ _____ Sponsorship from previous page \$ _____

Card Type: MasterCard___ Visa___ Discover___ American Express___

Number: _____ 3 digit code (on back of card) _____ Expiration: _____

Name of Cardholder: _____

Grand Total \$ _____

Date _____ Signature _____ Title _____