



October 27-31, 2010
Crowne Plaza Hotel, Asheville, NC

Scheduled Speakers

Wednesday, October 27, 2010 -- Registration Open 4-8pm		
Thursday, October 28, 2010 Registration Open 8am Continental Breakfast 8am Exhibit Set Up - 9am Exhibit Hall Open 2pm Welcome Reception		
Time	Speaker	Topic
8:30am-5:30pm	Dr. Elisa Mazzaferro	-Triage Stat! Emergency Approach to the Trauma Patient -Emergency Management of Congestive Heart Failure; Hypoadrenocorticism Insidious & Deadly Treatment of Diabetic Ketoacidosis -Use of Injectable & Inhalant Anesthesia in the Critically Ill -Pre & Post Op Care of the GDV Patient -Nutritional Support of the Critically Ill Patient
8:30am-5:30pm	Dr. Kenny Simpson	-Persistent Vomiting-What's the Cause?; -Diagnostic Gastrointestinal Endoscopy -Managing Persistent Vomiting; -Therapeutic Gastrointestinal Endoscopy -Helicobacter Infections in Dogs & Cats-What's New? -Diagnosis and Management of Canine Pancreatitis
8:30am-5:30pm	Dr. Martha Moon Larsen	Ultrasound
8:30am-5:30pm	Dr. Joe Bartges	-Good Eats: Evaluating Diets & Nutrition Plans -Fido & Felid: Why Cats are not small dogs -Taking Matters into Your Own Hands: Raw & Homemade Diets -When Diets Aren't Enough: Nutraceuticals -Tales from the Crypts: Nutrition & GI Disease; Adverse Food Reactions -When Good Food Goes Bad: Food Toxicity
8:30am-5:30pm	Dr. Andrew Mackin	-Bone Marrow Collection in the Dog & Cat -Practical Blood transfusions in the Dog & Cat -Bleeding Disorders: Primary & secondary Hemostasis -How to Get Diagnostic Cytology/Pathology Samples from the Respiratory System & Urinary Tract
8:30am-5:30pm	Dr. Don Waldron	-Feline Inflammatory Polyps; Feline Mega Colon; Surgical Management -Feline Urethrostomy Techniques -Feline Reconstruction Part 1 and 2 -Canine Oropharyngeal; GDV & Gastropexy Techniques
8:30am-5:30pm	Dr. Jim Geunther <i>Sponsored by: Idexx Labs</i>	-Inventory Management - 2 hours -Is It borrowing or Embezzlement - 2 hours -Four Steps to Capturing "MIA" Charges - 1.5 hours -Do You Believe in Benchmarks - 2 hours
8:30am-5:30pm	Dr. Beth Strickler Staff Session	- Introduction Veterinary Behavior - The Role of the Technician -What's New in Behavior? -Behavior Hints for the Exam Room -Learning Theory 101 - What's all that Psychobabble? -Enrichment techniques for the Veterinary Practice -History Taking techniques for Behavior Clients; Puppy & Kitten Socialization
8:30am-5:30pm	Louise Dunn <i>Sponsored by: Care Credit</i>	Focusing on Client Service-Its Everyone's Job-The Details Do Make a Difference: -The Nuts and Bolts of Service: What really is your job? -What it takes: Effective Communication to Help Your Clients Say Yes -Wowing Our Clients and Feedback: Gathering the Information From your Clients -Stress and Conflict Resolution

Friday, October 29, 2010

Registration Open 8am Continental Breakfast 8am Exhibit Hall Open 8am-4pm

Time	Speaker	Topic
8:30am-4:30pm	Dr. Elisa Mazzaferro	-CPCR: Basics & Case Studies -That Gasping Cat! Approach to Feline Lower Airway Disease -Treatment of Heat Induced Illness -Transfusion Medicine -Albumin Therapy in Critical Illness
8:30am-4:30pm	Dr. Kenny Simpson	-Chronic Diarrhea - What's the Cause? -Managing Chronic Enteropathies in Dogs -Canine Biliary Disease -Diagnosis and Management of Feline Pancreatitis -IBD and Lymphoma in Cats: Pitfalls and Progress in Diagnosis and Management; Feline Inflammatory Disease -Nutritional Management of Gastrointestinal Disease
8:30am-4:30pm	Dr. Martha Moon Larsen	Ultrasound
8:30am-4:30pm	Dr. Joe Bartges	-The Skinny on Fat: Obesity -Meals for Wheels: Nutrition and Osteoarthritis -Meat for the Sweet: Nutrition and Diabetes Mellitus -Filling the Void(ed): Nutrition and Chronic Renal Disease -Feeding the Rocks: Nutrition & Urolithiasis -Facts, Fallacies & Future of Pet Nutrition
8:30am-4:30pm	Dr. Andrew Mackin	-Diagnosis of IMHA & IMT -Emergency and Chronic Management of Immune-Mediated Blood Disorders -Approach to the Hypoalbuminemic Patient -Fever of Unknown Origin
8:30am-4:30pm	Dr. Don Waldron	-Avoiding Surgical Mistakes -TECA in Dogs; -Laryngeal Paralysis in Dogs -Canine Urinary Tract Part 1 and 2 -Exploratory Celiotomy
8:30am-4:30pm	Dr. Jim Geunther <i>Sponsored by: Idexx Labs</i>	-Essentials of Understanding Practice Valuations - 2 hours -Improving Profitability During Down Economics - 2 hours -How to Mangle With Key Performance Indicators - 1.5 hours -Issues and Solutions for Start ups - 1 hour
8:30am-4:30pm	Margi Sirois	-Hematology: Instrumentation and Equipment -Hematology: the Differential Blood Cell Film -Practical Coagulation Testing -Urinalysis: Physical and Chemical Examination -Urinalysis: Microscopic Examination

Saturday, October 30, 2010 -- Exhibit Hall Open 8am-4pm

Time	Speaker	Topic
8:30am-3pm	Dr. Gary Norsworthy	-Renal Insufficiency: Not the Same as Renal Failure -Chronic Vomiting & Diarrhea: A New Approach -New Issues & Solutions for Feline Diabetes -Managing the Fractious Cat
8:30am-3pm	Dr. Peter Chapman	-Diagnosis of Canine Hyperadrenocorticism -Treatment Options for Canine Hyperadrenocorticism -Canine Hypoadrenocorticism - an Overview -Diagnosis & Management of Feline Hyperthyroidism -Diagnosis of Canine Hypothyroidism
8:30am-3pm	Dr. Brian Gilger	-Overview of Veterinary Ophthalmology in Practice and Animal Vision -Practical and Advanced Ophthalmic Diagnostic Techniques -Diagnosis & Surgery of Corneal Disease in Small Animals Part I & II -Case Studies in Small Animal Ophthalmology - What's your Diagnosis?
8:30am-3pm	Dr. Keith Henilica	Dermatology
8:30am-3pm	Dr. Dennis Chew	Urology
8:30am-3pm	Dr. Beth Strickler	-Incorporating Behavior into Veterinary Practice -Hints for a Stress Free Exam Room -Solutions for Unruly Behaviors; Feline Aggression
8:30am-3pm	Dr. Phil Seibert	Practice Management

8:30am-3pm	Dr. Elisa Mazzaferro	Staff Session -Smoothing the Transition between Night & Day -Treatment of Perianesthetic Hypotension -Cardiopulmonary Cerebral Resuscitation (CPCR) -Triage Stat!: Emergency approach to the Traumatized Patient -Rule of Twenty Nursing Care
8:30am-3pm	Louise Dunn <i>Sponsored by: Live Oak Bank</i>	Teams: Taking Their Practices to the Next Level: Keep Your Team Happy -Time is Money: Making Your Hospital More Effective -How Do You Know It's Working - Increasing Compliance -Marketing
Sunday, October 31, 2010		
Time	Speaker	Topic
8:30-11:30am	Dr. Gary Norsworthy	-The Icteric Cat: Opportunities to Excel -Inappropriate Elimination from the Practitioner's Perspective
8:30-11:30am	Dr. Peter Chapman	-Clinical Approach to the Hypercalcemic Patient -Management of Canine Diabetes Mellitus -Management of Feline Diabetes Mellitus
8:30-11:30am	Dr. Brian Gilger	-Advances in the Diagnosis & Treatment of Uveitis -What's New in the Treatment of Glaucoma -Identification & Interpretation of Ocular Fundus Lesions and Case Studies
8:30-11:30am	Dr. Dennis Chew	Urology
8:30-11:30am	Dr. Beth Strickler	-Storm and Noise Phobias -Feline and Canine House soiling
8:30-11:30am	Dr. Keith Henilica	Dermatology
8:30-11:30am	Margi Sirois	-Diagnostic Testing for Human Drugs of Abuse -MRSA and MDRO: What Every Member Should Know -Ethylene Glycol Toxicosis
8:30-11:30am	Dr. Phil Seibert	Practice Management

*Times and Presenters Subject to change